LOCAL BRANDS AND ONLINE BUSINESSES

LOCAL BRAND / HOME-BASED / ARTS & CRAFTS

DISPLAY.
SELL.
CONNECT.

General stall options for local shops, online sellers, home-based ventures and Arts & Crafts exhibitors.





18-19-20 DECEMBER 2026

GULBERG ISLAMABAD

FESTIVAL | ENTERTAINMENT | MUSIC

#SEASON5

FEM 5 / THE FESTIVAL & ROADMAP

THREE DAYS OF ENTERTAINMENT, MUSIC AND VISITOR EXPERIENCES

30,000+
expected visitors across three days

5 MILLION+
digital campaign reach / footprint

34,504
Instagram followers

THE ROAD TO FEM 5

PHASE	WHAT HAPPENS
Digital & outdoor	Paid and organic digital campaigns, streamers and standees
11 December 2026	Launch event with invited celebrities, bloggers and influencers
12 December 2026	Celebrity XI vs Anchors XI exhibition cricket match
18-19-20 December 2026	Three-day festival: concerts, kids activities and family experiences

FESTIVAL | ENTERTAINMENT | MUSIC

#SEASON5

LOCAL STALL PACKAGES

LOCAL BRANDS AND ONLINE BUSINESSES / COVERED 10 x 10 FT / ALL THREE DAYS / PKR

STALL CATEGORY	NON-CORNER	CORNER
Local Brand	65,000	75,000
Home-Based / Online Business	50,000	60,000

ARTS & CRAFTS / 10 SLOTS ONLY

PKR 30,000

INCLUDED IN EACH PACKAGE

- Covered 10 x 10 ft iron-frame stall
- 15 AMP electricity connection
- 2 tables and 4 chairs
- Printed stall fascia
- One social media announcement

STALL MOCKUPS / LOCAL & ONLINE SELLERS

THE SAME COVERED STALL FORMAT / LOCAL BRAND, HOME-BASED AND ARTS & CRAFTS



LOCAL BRAND



HOME-BASED



ARTS & CRAFTS

ONE SIMPLE STALL FORMAT

Local retail, jewellery, toys, accessories, home-based products and handmade pieces can be showcased in the covered stall format.

10 x 10 ft / Printed stall fascia

BOOKING & PAYMENTS

FEM FESTIVAL SEASON 5 / ACCOUNT DETAILS

GENERAL STALL PAYMENTS

ALLIED BANK
Account Title: Yousaf Zulfiqar
Account No: 11100010060484680012
IBAN: PK85ABPA0010060484680012
Branch: Gulberg, Islamabad
Branch Code: 1110
SWIFT: ABPAPKKA

TAXABLE INVOICES ONLY

ASKARI BANK
Account Title: Triangle Media Pvt Ltd.
Account No: 0239042000616
IBAN: PK84ASCM000239042000616
Branch: I-8 Markaz, Islamabad
Branch Code: 0239
SWIFT: ASCMPKKA

General stall payments go to Allied Bank. Askari Bank is only for payments against taxable invoices.

TO CONFIRM YOUR BOOKING

Share your Stall / Brand Name, Stall Holder Full Name, two contact numbers and payment receipt / screenshot.

FEM verifies payment before confirming the booking. Within 2-3 working days, the team contacts you for the online form and logo files, and stays in coordination through the event.

FEM MOMENTS / PEOPLE & FESTIVAL ENERGY

FAMILIES, FRIENDS AND LIVE ENTERTAINMENT



FESTIVAL FOOTFALL



SHARED FESTIVAL MOMENTS



LIVE ENTERTAINMENT



THE FESTIVAL AUDIENCE

FESTIVAL | ENTERTAINMENT | MUSIC

#SEASON5

WATCH FEM IN ACTION

PREVIOUS EVENT HIGHLIGHTS / CLICK A TITLE OR THE YOUTUBE LINK

01 LAUNCH EVENT

Previous highlights of the launch event.

https://youtube.com/watch?v=dP5xMVic8-U

02 CELEBRITIES VS ANCHORS

Previous highlights from the FEM Cricket Match.

https://youtube.com/watch?v=PJyniKGFLJI

03 THREE-DAY MEGA FESTIVAL

30,000+ visitors in three days. Stall displays, visitor engagement and festival moments.

https://youtube.com/watch?v=g950dcUZaXw

THANK YOU

LET US EXPLORE YOUR LOCAL BRAND OR ONLINE BUSINESS AT FEM

FOR LOCAL STALL BOOKINGS & QUERIES

Let's explore your stall participation through an online call, a Zoom meeting or a one-to-one meeting at our official workplace.

OFFICIAL WHATSAPP

+44 7553 358114

CALL / SMS / WHATSAPP

0336 0554611

OFFICIAL WORKPLACE

Constitution One Avenue Towers
Islamabad

Online call / Zoom
One-to-one meeting